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Direct Mail Marketing Company Reports on Super Bowl Ads | Feb 27, 2014

https://www.sbwire.com/press-releases/direct-mail-marketing-company-reports-on-super-bowl-ads-468426.htm

Press Release issued Feb 27, 2014: The television commercials aired during the Super Bowl are big money ads that become examples to the advertising executives for the year ahead. Ballantine Corporation reviewed some of the leading Super Bowls ads to outline the good, bad and ugly in these marketing endeavors.

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